

Suvorov Prize

The Award for the Best Swiss Russian Innovation Project
at the Swiss Embassy in Moscow
October 26, 2020



Competition 2020

Call for Submissions

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Organizer

Swiss Russian Forum Foundation

<i>Organization:</i>	Swiss Russian Forum Foundation (SRF)
<i>Founded:</i>	2006, Swiss Russian Chamber of Commerce since 2016
<i>Headquarters:</i>	Bellerivestrasse 29, CH-8008 Zurich
<i>Co-Presidents:</i>	Béatrice G. Lombard-Martin and Yuri Pilipenko
<i>Patronage:</i>	Embassy of Switzerland to the Russian Federation, Canton of Zurich

The Swiss Russian Forum Foundation (SRF) is a non-profit organization committed to enhancing the transfer of knowledge between Switzerland, Liechtenstein, and the Russian Federation. Its aim is to foster sustainable and ethical economic relations between these countries. To achieve this aim, it relies on a wide international network and organizes specific projects and events at which companies and industrial, political, and societal key players exchange know-how, establish contacts, and form partnerships. One of the key areas in which the SRF seeks to improve the cooperation between Swiss and Russian companies is Science and Technology. It therefore established the Suvorov Prize in 2011 in order to reward the most innovative Swiss Russian project in these and other areas.

The Prizes

The renowned Suvorov Prizes reward outstanding innovative projects that are ready for the market. They distinguish the winners and consist of a grant and start-up board advisory. They also generate international publicity. The Suvorov Prizes are organized by the Swiss Russian Forum Foundation (SRF) in cooperation with the Foundation for Assistance to Small Innovative Enterprises (FASIE) and the Swiss Association for Environmental Technology (SVUT). Also private investors are involved. The ceremony is held under the auspices of the Swiss Embassy in Moscow.

The Suvorov Prizes are bestowed upon Swiss and/or Russian citizens whose projects have a positive impact in both countries. Researchers, students, or scientific staff at universities, as well as entrepreneurs, companies, or their designated representatives are eligible for the SRF Suvorov Prizes.

Purpose

The world is going through turbulent times, and innovative ideas are vital to overcoming the current crisis. Switzerland provides opportune legal and technological conditions for innovative projects to thrive, while Russia offers enormous market potential and excellent researchers. The Suvorov Prizes therefore aim at fostering technological, scientific, and entrepreneurial innovation in Switzerland and in Russia by encouraging researchers, inventors,

and entrepreneurs to present their projects on the international stage. This will enhance and strengthen long-term economic relations between the two countries.

In celebration of its 10th anniversary, and with the aim of acknowledging the importance of innovation in different fields, the original Suvorov Prize will be split into two categories in 2020: the traditional Suvorov Prize and the new specific Suvorov Environment Prize. While the Suvorov Prize is supported by FASIE, the Suvorov Environment Prize is supported by SVUT.

Assessment Criteria

Projects from all sectors are welcome, such as FinTech, agriculture and environment, pharma and MedTech, science and technology, as well as social projects.

The assessment criteria are the following:

Creativity:	Originality and/or interdisciplinary focus of the idea
Innovation value:	Possibility of transferring a scientific project to a business idea; the time elapsed since moment of innovation meets specifications; project leads to an improvement of the status quo
Social relevance:	Timeliness of the project, i.e. the project responds to a social need or has a significant social impact
Marketability:	Project responds to market demands and is relevant, feasible, and financially viable

Procedure

The SRF is responsible for the organization of the Suvorov Prize on an annual basis. An international jury consisting of experts from different fields carefully examines and evaluates all submitted projects. Media coverage generates publicity and additional encouragement for future participants. The Suvorov Prize award ceremony 2020 will be held at the residence of the Swiss Embassy in Moscow on October 26.

Application Process

1. Submission deadline: August 31, 2020

We invite you to submit your applications by August 31, 2020 (see instructions and links below). The application documents must be in English and contain all the relevant information for the jury to evaluate the project. They must also include the name and contact details of the representative and indicate the industry/sector to which the project belongs. The expert jury then reviews and evaluates the submissions and selects the finalists.

2. Announcement of results: September 30, 2020

The results of the review process will be communicated by the jury by the end of September. The finalists will be present at the Suvorov Award Ceremony at the Swiss Embassy in Moscow.

3. Suvorov Prize Award Ceremony: October 26, 2020

The Suvorov Prize Award Ceremony will be held at the residence of the Swiss Embassy in Moscow on Monday, October 26, 2020 with the winners, members of the SRF circle, and exclusive guests.

Submission Process in two Steps

1st step Prepare a presentation of your project containing all main elements of a business plan, your personal details and your address in one single PDF file (max. 3 mb)

2nd step Send your submission to danae@swissrussianforum.org. You will receive a confirmation within three working days.

For any further information, please contact Dr. Danae Perez at the SRF headquarters in Zurich:

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